

Kvitfjell Aktiv was founded by Jakob Prytz 1st of Oct. 1998. It was run successfully for one season and then purchased by Kvitfjell Utvikling AS (KU), and is now a department under KU's daughter company, Opplev Kvitfjell. Jakob resigned at his own initiative 01.02.2002

Jakobs responsibilities were many, and include the following:

- **Company events / Team-building events**
 - Ideas and development of new products
 - Client contact and sales/development of "tailor made" events
 - Client follow-through from first contact to evaluation
 - Managing the events as they happen (from a few hours to several days)
 - Billing, investment planning, budgets
 - Staff
- **Ski school**
 - Staffing
 - Children and tourist activities in the resort (winter and summer)
 - Project leader on developing a new children-/ski school area in Kvitfjell Alpine Resort.
 - Sponsors
- **General**
 - Budgets and financial reporting
 - Participation in developing strategies for "Destination Kvitfjell"
 - Quality control of **all** of the above.

Jakob Prytz has been a very skilled and involved teammate during his employment. I especially would like to emphasise his creativity when it comes to solving the challenges that arise in a department characterised by a very high pace. Jakob has always shown great initiative in developing the event-department to emerge as a professional player in Kvitfjell, and has been very successful in this. He quickly grasps new concepts and is exceedingly solution-oriented. Jakob has shown the utmost flexibility in relation to his working hours, and he is not afraid to make an extra effort when needed. He is also very conscientious and just. Colleagues appreciated him.

I can safely recommend Jakob to future employers and wish him luck in the future.

Kvitfjell

Was the venue for Downhill and Super-G during the 1994 Winter Olympics, and was built for that purpose, to be taken down after the event. One investor however saw the possibilities of Kvitfjell and now own most of the business in the resort. Struggling, but slowly achieving the goal of becoming one of Norway's most attractive winter destinations, Kvitfjell celebrated its 10-year anniversary in 2002.

Sincerely



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